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Combating recession, Pro-Liquitech International Creates *From Start Through Finish* Product Development Support for Start-Ups

Pro-Liquitech International (PLI) has launched a new “**Start-U-Up**” initiative to assist displaced beverage executives, entrepreneurs and beverage companies launch their new beverages (and beverage companies).

If you have an idea or concept, PLI will assist you through every step *From Start Through Finish*. Pro-Liquitech will put an entrepreneur’s beverage into the marketplace in record time. Remarkably, PLI received an energy drink idea which was developed, manufactured and ready for distribution within 33 days.

Pro-Liquitech is a custom **total-solutions product development and production support** company capable of assisting its clients with virtually every step of successfully developing and manufacturing beverage products. Pro-Liquitech has a team of proven innovators who consistently integrate creative brilliance with hard science. The company is guided by a well-developed sense of market history and intuition for future trends, backed by a tradition of prior successes in a variety of beverage categories.

Pro-Liquitech was founded in 1992 and has worked with clients of all sizes. It has deep experience collaborating with entrepreneurs, investor groups and start-up businesses with no technical background or industry connections. For example, PLI guided the Jones Soda Company from concept through production and quality control on more than 50 beverages! Our list of past and current clients includes **Chiquita Brands, Sunsweet Growers, Jones Soda Company, Archer-Daniels-Midland (ADM), Sutter Home Winery, Ocean Spray, BOLS, and the Kellogg Company**. Our “biggest” successes have come through entrepreneurs and small start ups. Our clients not only take advantage of our core competencies, but in doing so, remain focused on theirs.

Pro-Liquitech provides custom **unitized concentrate and ingredient supply** and a full array of production support services; taking products developed in our labs to full-scale commercial production. We screen and select qualified contract packagers and go **on-site on behalf of our clients to facilitate production**. In addition to drafting comprehensive quality control specification manuals for product manufacture, we perform post-production quality assurance testing on all products we develop.

Our **Start-U-Up** initiative can help you go *From Start Through Finish*.

Webpage: www.flavorman.com